Hi Robert,

I am going to attempt to explain what I am looking for in a website however I want you to also make any expert suggestions you feel would be better.

The name of my business is Scores Up Financial Services, LLC. The is primarily a credit repair business however I will offer other financial services.

I have 5 colors that I would like to use throughout the website but want to keep it looking at professional and clean as possible. The colors are in the logo I have attached to this email.

In building a compliant website I will need the following items included in the website.

My website is [www.scoresupfinancialservices.com](http://www.scoresupfinancialservices.com) and it is through GoDaddy. Please let me know what you will need from me to get to it.

1. Terms and Conditions page (I have attached the Terms and Conditions). I have read over these however before my site goes live I want to take another look at them to make sure everything is okay. My question is would you like me to send you everything I have to at least put the information in as “placeholders” or would you rather have the final documents to avoid having to edit the site more than necessary?
2. Consultation link ~ I will need a “Consultation link so customers can book services from the website. (I was told to have the consultation link on the website linked to some sort of calendar scheduling app…I am working on getting clarity for this)

For this section I would like to have the consumer click on a “free consultation” link that will lead them to a set of instructions of what to do next and once they complete the instructions and receive the free audit/feedback if they decide to continue, there will be an option for them to fill out a sign up form that includes obtaining CC information to move forward noting that the card will not be charged until after they decide to move forward with the service.

1. Testimonials ~ I don’t have any testimonials/reviews/praise reports/commendations right now but I will need a page designated for that.
2. I need to include all links to my social media pages. Right now I am just using Facebook, Instagram and youtube. I am including the links in the email and here in this document.

Instagram: <https://www.instagram.com/scoresupfinancialservices/>

Facebook: <https://www.facebook.com/ScoresUpFinancialServices> (this page is unpublished so please let me know if this link gives any issues.

Youtube: <https://www.youtube.com/channel/UCY8JDJ535y2YDBfRFte1GlQ>

1. There will need to be a link to the client portal. (I can send the link to attach to the placeholder after I sign up with the Credit Repair Software.
2. Contact Us Page ~ On this page I imagine all the social media handles will be in this area as well as the phone number, Address and email address.

Phone: (919) 364-0909

Address: 1903 N. Harrison Ave

Suite 200 PMB 1025

Cary NC 27513

Email address: support@scoresupfinancialservices.com

1. Services Offered page
   1. Credit Restoration
   2. Credit Education
   3. Credit Monitoring
   4. Webinars
   5. Speaking Engagements
   6. DIY Kits
   7. Tax Preparation
   8. Notary Public
2. Refunds/Cancellation Policies (I am not sure if this all can be on the same page as Terms and Conditions) but I am sure you know how to place these things.
3. Privacy Policy ~ Preparing.
4. Logos ~ I am including all logos. This includes my business logo, the credit card logo, the logo from Credit Consultants Association and the logo from the school I just completed a course in. I Please place the CC card logo in the footer.
5. SSL Certificate for secure checkout since I will be taking cards online ( I have no idea what this is yet but will find out.)
6. I am thinking I will need an affiliates/partners page/tab but I need to get clarity on this as well.